

## Digital Commerce Platform

A Cloud enabled end-to-end Omni-Channel Subscription Monetization platform across all industry verticals.

Our pay-as-you-go and Cancel-any-time subscription model stays at the summit of the subscription business model. From delivering core services to generating insights and everything in between, cSMART provides a reliable model which aims to take the customer experience to a new level. With our interactive mobile app and lightweight CRM, we are looking to add value for your customers.

### SMART FEATURES

#### > FUTURISTIC APP

Self onboard, manage your subscriptions, raise tickets, enquire, interact, engage

#### > RESPONSIVE PORTAL

Allows customers to login via a web portal, and enables additional revenue generation through partner channels

#### > LIGHTWEIGHT CLOUD CRM

Highly scalable, light weight and cost efficient, Handle Trouble tickets, Documents, Dashboards. Comprehensive reporting and Bot enabled analytics

#### > ROBUST MIDDLEWARE

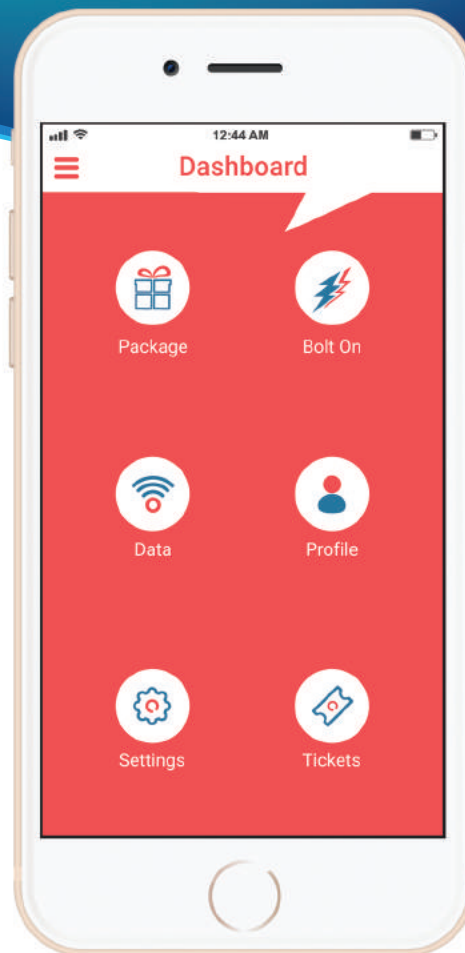
Our highly scalable middleware makes integrations easier, does order orchestration and fallout management.

#### > BILLING & REVENUE MANAGEMENT

Powered by Oracle Billing and Revenue Management system, fully integrated with cSMART Cx and the results are spectacular.

#### > AND MANY MORE...

UTF-8 support, RESTful webservice APIs, Real time notifications via Email & SMS, Custom workflows, Multi-language, Multi-currency, PCI and GAAP compliant...



Affordable SaaS offering lowers capital expenses



Offers Revenue Under Management-based pricing



Basic subscription fee model to premium usage based model



BE SMART, cSMART

## ENTERPRISES



- ✓ Easy subscription lifecycle management
- ✓ Configurable business model
- ✓ Revenue recognition, billing and collections
- ✓ Trouble ticket management system

## MVNO

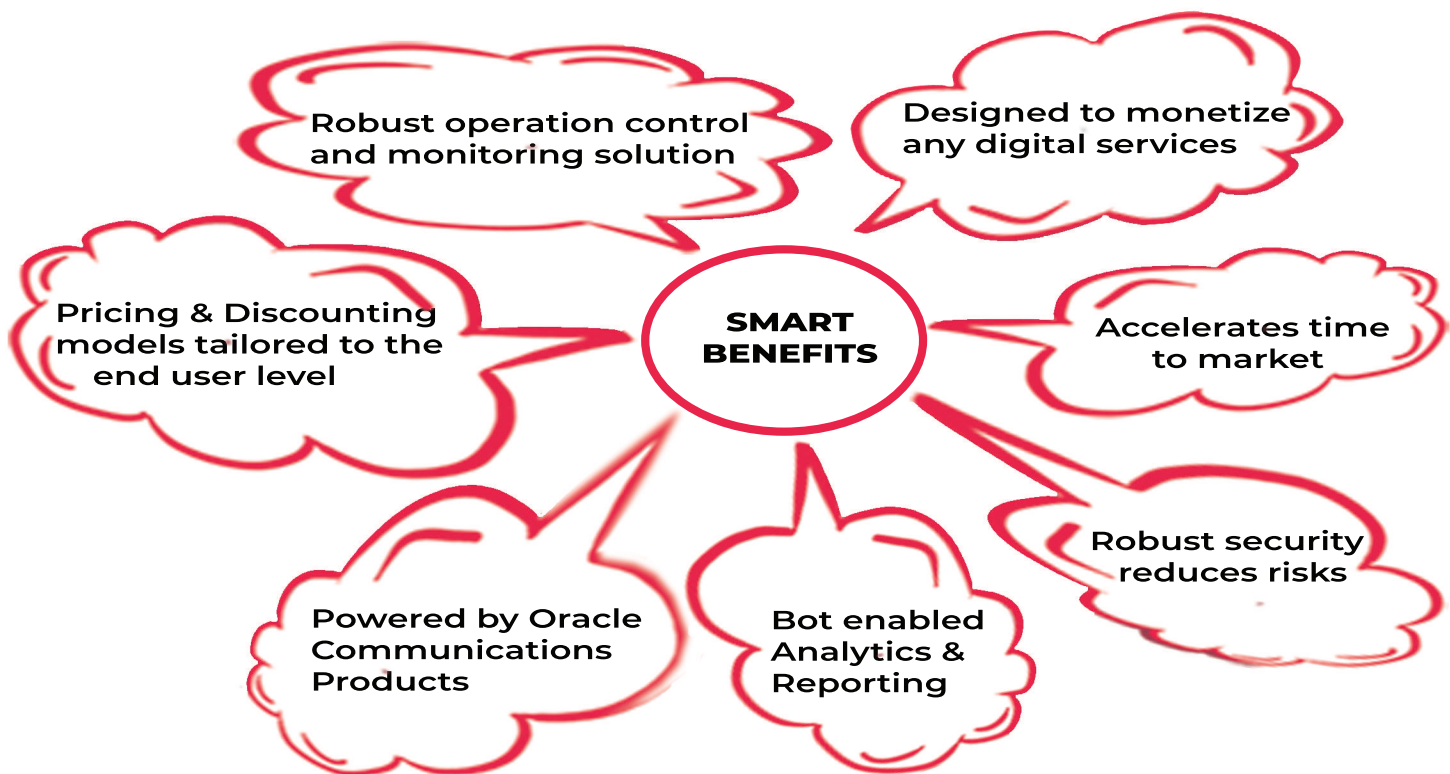


- ✓ Real-time billing services for prepaid and postpaid
- ✓ Pre-integrated platform for Data, IOT and OTT
- ✓ Enriched customer experience
- ✓ Elastic charging and policy controls

## MSO



- ✓ Self on-boarding for MSO and LCO
- ✓ Pre-provisioning capabilities with integrated inventory management
- ✓ IVR, customer ratings and billing
- ✓ Reseller and partner management



Covalense is an IT services and niche solutions company with implementations across 12 geographies through our development centers in India, New Zealand and United States. We provide full spectrum of business application development, design, Mobility, Cloud services, implementation of enterprise integration solutions and support of well-known enterprise COTS products.

Covalense innovated world class end to end solutions cSMART, a cloud enabled SaaS based subscription monetization platform and cTAF, an intuitive workflow based test automation platform.

Covalense specializes in Oracle Communications stack, providing solutions for convergent charging, Order orchestration, service provisioning and activation. Team Covalense carry an extensive experience in architecture-design and implementation in Communication services and enterprise domains. Covalense has been ranked among the top Six Global BSS-OSS Software Vendors by Technavio Research. Covalense is an Oracle Gold and a Specialist SI Partner.